

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/12 12.50
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ * * * CHANGES * * * *** WFTV-TV ***

ADV # _____ ADV. NAME ISS/DCCC REP. # _____ OFF. # 6556 SALESMAN # _____

AGY # 3748 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN WA- JOE KNAUER

WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6144656 CLASS: NATL. LOCAL REGIONAL

PRDCT : DCCC EST# 1199 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT9/12 12.50

REP: TO LENA
FR JULIE
OK'D M2
TTL'S RTS
PLS CFM, THX 10/9

STA: CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:
:LINE#: : : : : : : : : : : : : : : : : : :
AGENCY ADVERTISER CODE = AGENCY EST# = 1199

AGENCY PRODUCT CODE =
9 S 1100A-1200N 30 \$750.00 10/11 10/12 1 TH-F 1
PROGRAM : THE VIEW
32 A 600A-700A 30 \$2,750.00 10/11 10/12 2 TH-F 2

PROGRAM : NEWS
ORD COM1: WE CAN OFFER OCT11 ON LINE-9 FOR 3 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-27 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-27 FOR 1 SPOT/WK

REP: TEL# 703 528 7800 FAX# 703 528 7880
HEADLINE# 6144656 TRF# 3T1939
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LINE#	REP	CD	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS:	WEEK	DAY	:TOTAL:	:SPTS:
33	A	500P-600P			30		\$2,750.00	10/11	10/12	1		TH-F	1	
PROGRAM : NEWS														
ORD COM1: WE CAN OFFER														
PART OF A MAKEGOOD MADE UP OF LINES 32-33														
1000P-1100P 30 ~ \$6,000.00 10/15 10/15 0 MON 0														
PROGRAM : CASTLE														
STATION MAKEGOOD OFFERS: MISSED: TH-F/1100A-1200N OCT11(3/WK)														
M2	OK'D	BUY#9			MON/1000P-1100P		30S	\$750.00				(OCT9/12)		
BUY#27 OFFER: TH-F/600A-700A OCT15														
& TH-F/500P-600P OCT11(2/WK)														
CMT: WE CAN OFFER OCT11														
30S \$6,000.00														
30S \$2,750.00														
30S \$2,750.00														
30S \$2,750.00														
CONTRACT TOTAL SPOTS 101165.00														
TOTAL SPOTS 62														
OCT/12	101165.00													

MARKET TOTALS \$297,544 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WRBW 2% CABL 0%
SVC- NSI DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE